



Virtual and hybrid  
trade fairs, conferences and events

**alfaview**<sup>®</sup>  
VIDEO CONFENCING SYSTEMS

# alfaview®

## Your virtual event

### Address your audience digitally

alfaview® is a GDPR-compliant video conferencing system „Made in Germany“. With alfaview® you conduct your trade fairs, conferences and other events either online or in hybrid mode with live video transmission.

### 200 or more videos simultaneously

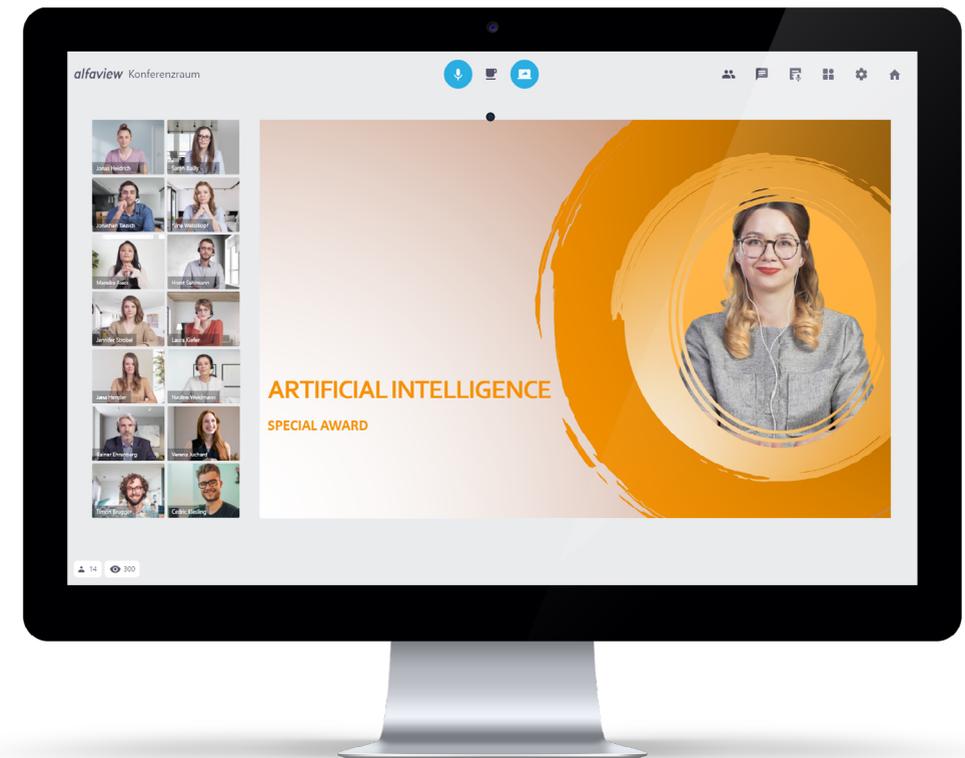
With alfaview®, 20, 50, 100, 200 or more people can communicate with each other simultaneously with image and sound - stably, in high image quality, worldwide and in real time. Even with a large number of simultaneous videos, the facial expressions and gestures of the participants remain visible. Thus, alfaview® contributes to a successful communication during your event.

In spectator mode, participants can see and hear the speakers, but do not transmit their own image and sound. This allows far more spectators to participate in virtual space at larger events.

### User friendly

The clear design and intuitive features make alfaview® self-explanatory for users. Your guests will find their way around effortlessly within a few minutes.

[www.alfaview.com](http://www.alfaview.com)



# alfaview®

## Your virtual event rooms

### Flexible room structure

During the event, you can use a variety of rooms, including large conference rooms for many spectators, small workshop rooms or public break rooms for informal networking.

Whether hybrid or completely virtual - with alfaview® you can implement your individual event structure with conference and workshop rooms.

### Individual visualisation of room access

You can access your event rooms via a link that you can integrate on your website, in your tickets or e-mails. This way you can easily and quickly integrate the room access into your existing communication concept.

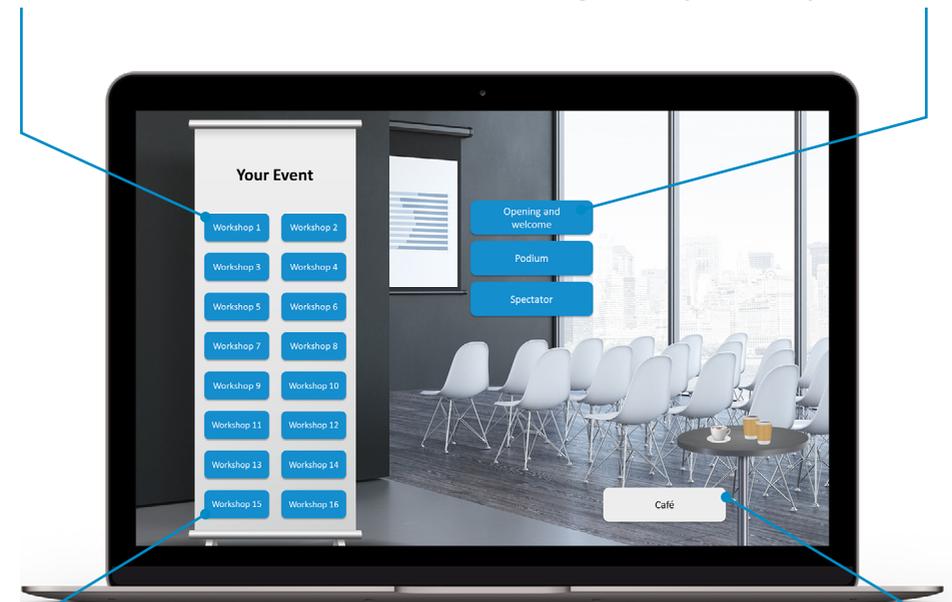
### Individual room access permissions

To invite a specific group of people to your event, simply send them a personalised guest link. The participants will only be able to enter your event rooms if they have a valid guest link.

If you would like to hold a public event, send a group link with an individual start and end date to all participants.

Visualisation of access to the event via ticket, e-mail or weblink

Conference rooms with a large stage and up to 500 spectators



Breakout rooms for workshops, networking and matchmaking

Public break rooms for informal networking

# alfaview®

## Spot on

### Stage

For presentations, speakers or other participants may be invited onto a virtual stage. This makes the presentation the focus of your event. VIPs are displayed in a large tile, participants are displayed proportionally smaller. In spectator mode, participants take part in the event without video and sound.



### Gallery

In gallery view, all participants are connected equally with video and audio. Verbal and non-verbal signals such as facial expressions and gestures are transmitted in real time, ensuring optimal communication.

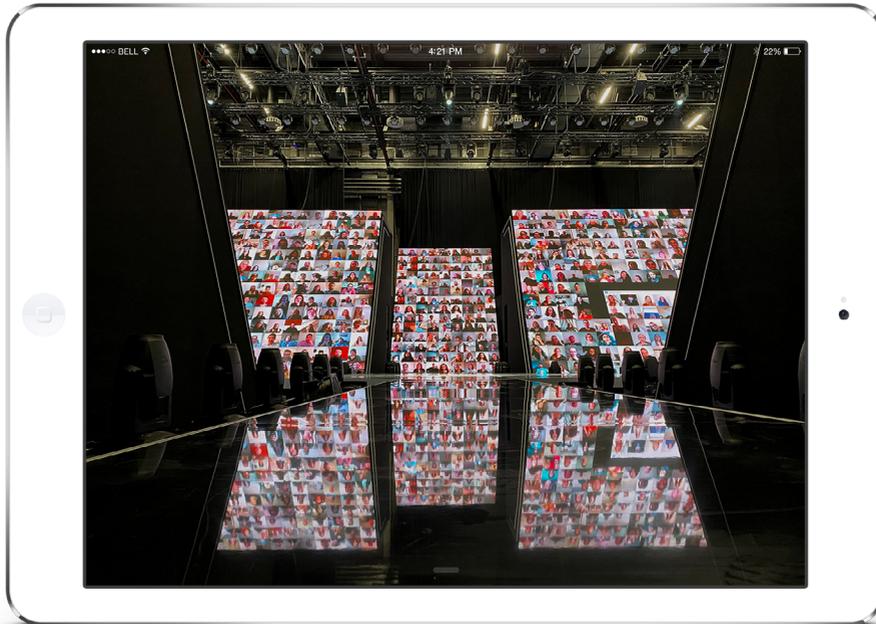


# alfaview®

## Your virtual audience

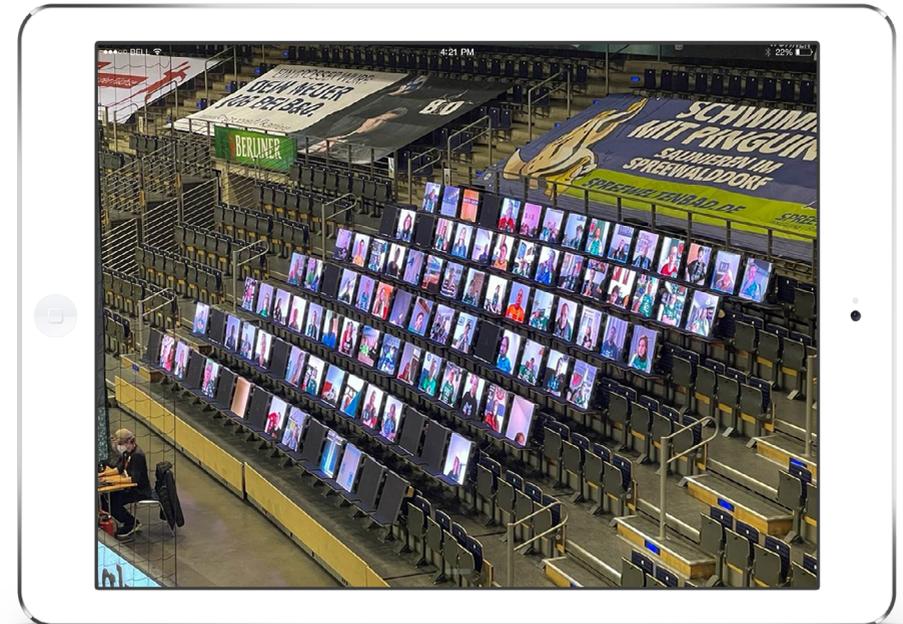
### TV edition

600 spectators were connected live to the TV studio during the finale of the 16th season of Germany's Next Topmodel. With its TV edition, alfaview® brought friends, relatives and fans on huge video screens into the final show.



### Stadium edition

100 handball fans cheered on their team virtually in the stadium. This was made possible by the stadium edition, which was specially developed for this purpose and guarantees synchronous connection of the fans to the stadium.



# alfaview®

## Strong Partners



*“The fact that hundreds of spectators were able to connect live to the studio during the finale of „Germany’s Next Topmodel“ during the pandemic is thanks to ICT and alfaview®. Together, the partners have developed a solution for interactive audience engagement. ICT implements innovative concepts for TV shows with comprehensive television-ready LED technology and customised software to ensure audience visibility and participation, among other things. In addition to the web portal, ICT provides the complete media technology for the director and the studio and ensures an excellent connection of hardware and software to smoothly integrate the virtual spectators into the studio. alfaview® provides an important foundation with its future-oriented video technology that excels in reliability, simplicity and GDPR compliance. alfaview® and ICT are working together on a software architecture that enables TV broadcasters to develop target group-specific formats with significantly higher reach. With the unique position of being interactive and personalised, they thus score points over streaming services.“*

Erik Wolff  
COO, ICT AG



*“The cooperation with alfaview® was extremely simple and my idea to develop a stadium version was immediately accepted! In the first video meeting alone, the programmer implemented all my ideas and a short time later we had the first beta version up and running.*

*The implementation in the stadium worked flawlessly and everyone was blown away by the final result!*

*The option of a dedicated software was already denied to us by the big competitors when we first contacted them and after a lot of frustration, we fortunately found alfaview® and now use this software mainly for live conferences or for streams. Thumbs up for you and your fantastic team, which always has an open ear!“*

Sascha Otto  
CEO, Otto Events Veranstaltungstechnik

# alfaview®

## Features at a glance

### Live transcription

People with hearing impairments participate in your accessible event. With our live transcription, the spoken word is recorded in real time in a separate sidebar. This transcript can be saved as a protocol and shared with the participants of the event.

### Support for screen reader apps

For people with visual impairments, alfaview® supports screen reader applications as well.

### Live translation

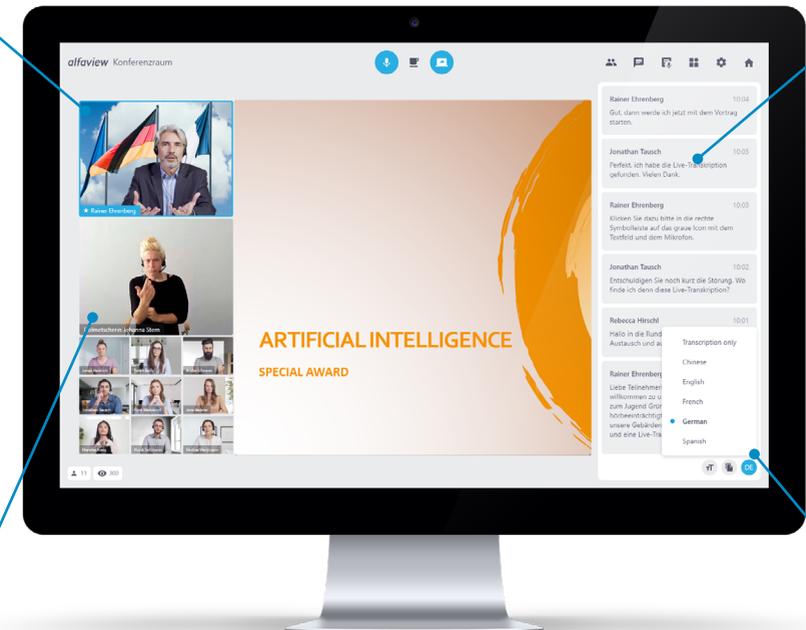
With the help of the live translation into almost all languages of this world, people from different countries can participate in your event in their mother tongue.

### Simultaneous interpretation

With the simultaneous interpreting feature, you can have as many interpreters as you wish translate the spoken word live into the desired language - either directly or in relay. Sign language interpreters can be displayed as VIPs in a large tile.

Speaker

Live transcription



Sign language interpreter

Language selector for the live translation into over 100 languages

# alfaview®

## Features at a glance

### Screen sharing

Share either your entire screen or a specific section of your screen. alfaview® allows as many screen shares as you want at the same time.

### Chat

Exchange information in writing with the other participants of your online meeting or event using the chat. Using the personal chat, you can send short messages to individual persons.

### Toolbox

Integrate your tools for collaborative work, e.g. a whiteboard, a survey or voting tool or a web link to your company's intranet.

### Whiteboard

Develop content and visualisations on your virtual whiteboard together with your colleagues.

### Second camera

Transmit two videos of one person at the same time with the second camera. In this way, you can visualise a whiteboard or a technical presentation on a large scale.

### Moderator features

Assign moderator rights to any number of users. These users have additional features at their disposal to manage the meeting.

### Attendance list

Moderators can copy an alphabetically sorted attendance list of all participants in a room and paste it into any application.

### Green screen

alfaview® supports chroma keying. With an appropriate third-party software, you can use individual virtual background images in alfaview®.

### Streaming

In addition to the participants in alfaview®, you can reach even more interested people by streaming your event live on your website, online video platforms or intranet via your own standard tool.

### alfaview® API

Integrate alfaview® easily into your existing corporate infrastructure with our communication interface.

# alfaview®

## In good hands

### Before the event

The alfaview® team has long-standing experience with the organisation of digital and hybrid events, helps you plan your digital event and works with you to create a room structure that meets your specific needs. Prior to the event, you will receive training in addition to the setup to introduce you to alfaview®. If required, we will set up a test run for any speakers who are interested. Your alfaview® rooms are available two weeks before the event allowing you to explore and test our tool.

### During the event

During the event, the alfaview® team will be available to support participants, speakers and organisers with any questions they may have about alfaview®. We are happy to answer questions in alfaview® or by telephone so you can fully focus on your event.

### After the event

Would you like to follow-up on the success of your event with all parties involved? Your alfaview® rooms are available to you for a two-week period after the event as standard. If required, we can also make the rooms available to you for longer or even permanently.

Furthermore, we are always striving to further improve our services and very much appreciate your feedback!



**The alfaview® team will gladly help you at any time!**

# alfaview®

## Made in Germany

### Data protection

alfaview® complies fully with the GDPR - as confirmed by several German data protection authorities. In the assessment of various video conferencing providers by the Data Protection and Freedom of Information Commissioner of the State of Berlin, alfaview® received the maximum of four possible green lights, both on the legal and the technical level. The Data Protection and Freedom of Information Commissioner of the State of Baden-Württemberg also lists alfaview® as one of the few GDPR-compliant video conferencing providers in its orientation guide.

### Software from Germany

As a software product from Germany, alfaview® stands for sensitive handling of personal data and fully implements the requirements of the GDPR and the German Data Protection Act (BDSG) with regard to data protection, transparency and data economy. alfaview® is hosted exclusively in data centres located and with registered offices in Germany. Thus, alfaview® supports the digital sovereignty of the European Union.

### Stable – secure – GDPR-compliant

- alfaview® is GDPR-compliant and ISO 27001 certified
- all data centres have their registered office in Germany
- all data centres are ISO 27001 certified
- over 500 servers are in use for alfaview® exclusively
- data, data transport and server hard drives are encrypted according to current BSI (German Federal Office of Information Security) standards (TLS/AES256)
- audio & video streams are not stored
- data processing is limited to the GDPR area



data centres used by alfaview®

# alfaview®

## Best Practice



*“For the first time, we conducted our annual Bentley Global Sales Meeting entirely virtually with alfaview®. The result impressed the participants as well: the mix of interaction and presentation, show and reflection, information and entertainment flickered across the screens of more than 200 participants in 62 countries worldwide. alfaview® was very user-friendly and easy to use for the participants of the event.”*

Kerstin Stotz,  
Bentley Innomed



*“We usually gather in a single location of the globe to discuss several aspects of life all around our planet. As the pandemic made this impossible, alfaview® allowed us to successfully reverse our point of view, focussing on a specific instrument in space from all around the world instead.”*

Daniele Cerra,  
Research Fellow, German Aerospace Center



*“With alfaview®, we found a highly performant and GDPR-compliant video conferencing tool and were quickly able to provide state finalists with a digital offer for the Start-up BW Young Talents Camp and the state finals. The students had their own virtual practice rooms in advance and were thus able to optimally prepare themselves during the lockdown. The audio and video quality were consistently high, even with a large number of participants. With the VIP and screen sharing features, the students presented their business ideas in the best possible way. The support provided by the alfaview® team was excellent.”*

Prof. Dr. Barbara Burkhardt-Reich,  
CEO Steinbeis - Zentren & Unternehmensentwicklung, Pforzheim University of Applied Sciences

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