



*Image title: alfaview[®] and ICT AG bring the audience to the final show of "Germany's Next Topmodel"
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#GNTM finale as a hybrid event

The final of the 16th season of “[Germany's Next Topmodel](#)”, the German version of Tyra Banks' US-original, took place on 27 May 2021. Due to the Covid-19 restrictions in force, this year's show was different from previous years. In order to be able to offer a live experience to as many people as possible, 600 spectators were brought into the venue live via [alfaview[®]](#) on video walls during the final show. “I'm so excited that everything has worked out! There are so many of you!” Heidi Klum welcomed her virtual live audience on the video walls. “You're all here live with me, with us right now in the studio.” The hybrid event was realised in cooperation with [ICT AG](#), which has been working in the event industry for over 30 years.

As GDPR-compliant software from Germany, alfaview[®] is convincing on both a technical and a data protection level. 600 people were streamed into the studio during the live broadcast with the powerful video conferencing tool; and all this with absolute data protection.