alfaview

alfaview for virtual and hybrid trade fairs, conferences and events

GDPR-compliant video conferencing and communication platform „Made in Germany“

Your virtual event

Address your audience digitally

alfaview is a GDPR-compliant video conferencing system „Made in Germany“. With alfaview you conduct your trade fairs, conferences and other events either online or in hybrid mode with live video transmission.

500+
participants per room

1,000+
spectators

Unlimited
moderators

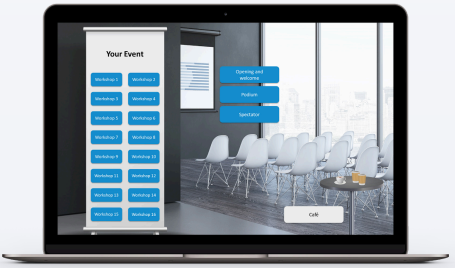
From the networking café to the auditorium

In alfaview you have rooms for more than 500 participants and more than 1,000 spectators available. You can have as many moderators as you like running your event. Present the speakers on a separate monitor or screen.

User friendly

The clear design and intuitive features make alfaview self-explanatory for users. Your guests will find their way around effortlessly within a few minutes.

Your virtual event rooms



- Conference rooms with a large stage and up to 500 spectators
- Breakout rooms for workshops, networking and matchmaking
- Public break rooms for informal networking
- Visualisation of access to the event via ticket, e-mail or weblink

Flexible room structure

During the event, you can use a variety of rooms, including large conference rooms for many spectators, small workshop rooms or public break rooms for informal networking. Whether hybrid or completely virtual – with alfaview you can implement your individual event structure with conference and workshop rooms.

Individual visualisation of room access

You can access your event rooms via a link that you can integrate on your website, in your tickets or e-mails. This way you can easily and quickly integrate the room access into your existing communication concept.

Individual room access permissions

To invite a specific group of people to your event, simply send them a personalised guest link. Participants can only enter your event rooms with a valid guest link. If you would like to hold a public event, send a group link with an individual start and end date to all participants.

Spot on

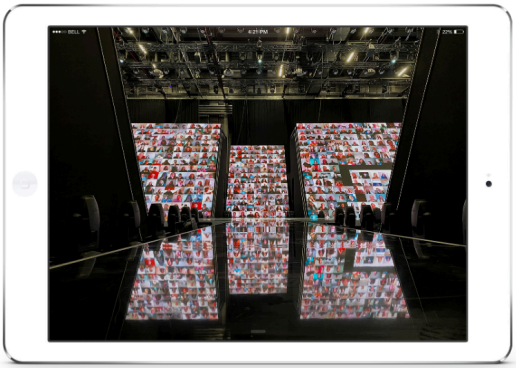
Stage

For presentations, speakers or other participants may be invited onto a virtual stage. This makes the presentation the focus of your event. Use the speaker view or the VIP feature to display speakers in a large tile.

Gallery

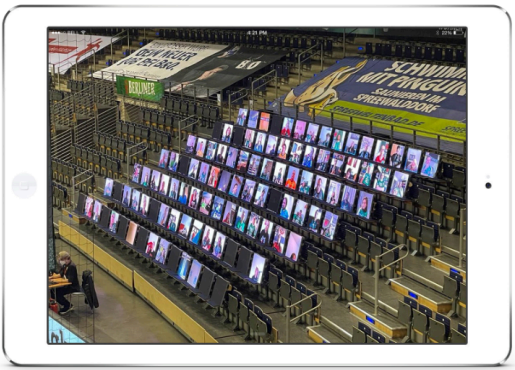
In gallery view, all participants are connected equally with video and audio. Verbal and non-verbal signals such as facial expressions and gestures are transmitted in real time, ensuring optimal communication.

Your virtual audience



TV edition

600 spectators were connected live to the TV studio during the finale of the 16th season of Germany's Next Topmodel. With its TV edition, alfaview brought friends, relatives and fans on huge video screens into the final show.



Stadium edition

100 handball fans virtually cheered on the Füchse Berlin team in the stadium. This was made possible by the stadium edition, which was specially developed for this purpose and guarantees synchronous connection of the fans to the stadium.

Strong partners

ICT AG & alfaview

The fact that hundreds of spectators were able to connect live to the studio during the finale of „Germany's Next Topmodel“ during the pandemic is thanks to ICT and alfaview. Together, the partners have developed a solution for interactive audience engagement. ICT implements innovative concepts for TV shows with comprehensive television-ready LED technology and customised software to ensure audience visibility and participation, among other things. In addition to the web portal, ICT provides the complete media technology for the director and the studio and ensures an excellent connection of hardware and software to smoothly integrate the virtual spectators into the studio. alfaview provides an important foundation with its future-oriented video technology that excels in reliability, simplicity and GDPR compliance. alfaview and ICT are working together on a software architecture that enables TV broadcasters to develop target group-specific formats with significantly higher reach. With the unique position of being interactive and personalised, they thus score points over streaming services.

Erik Wolff
COO, ICT AG

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The cooperation with alfaview was extremely simple and my idea to develop a stadium version was immediately accepted! In the first video meeting alone, the programmer implemented all my ideas and a short time later we had the first beta version up and running. The implementation in the stadium worked flawlessly and everyone was blown away by the final result! The option of a dedicated software was already denied to us by many big competitors when we first contacted them and after a lot of frustration, we fortunately found alfaview and now use this software mainly for live conferences or for streams. Thumbs up for you and your fantastic team, which always has an open ear!

Sascha Otto
CEO, Otto Events Veranstaltungstechnik

Flexible use cases

Hybrid events
(on-site + online)

Seamless integration of on-site and online participants in a shared room concept with multiple cameras in parallel.

Poster sessions & workshops

Flexible breakout rooms and interactive whiteboards for productive collaboration.

Scientific symposia & congresses

Structured exchange, parallel sessions and collaborative working phases in one system.

International conferences with keynotes & parallel tracks

Stable transmission, a clear room structure and professional delivery, even with large numbers of participants.

Digital simultaneous interpreting in multiple languages

Real-time transcription and translation for international understanding.

Our customers

DLR Deutsches Zentrum für Luft- und Raumfahrt

DAkkS Deutsche Akkreditierungsstelle

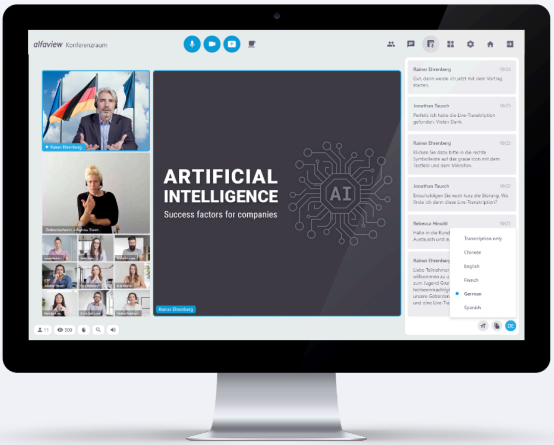
THÜRINGER LANDTAG

HS PF

Karlsruhe

FORUM BILDUNG DIGITALISIERUNG

Accessible and international



Live transcription

People with hearing impairments participate in your accessible event. The spoken word is recorded in real time in a separate sidebar. This transcript can be saved as a protocol and shared with the participants.

Simultaneous interpretation

Have as many interpreters as you wish translate the spoken word live into the desired language – either directly or in relay. Sign language interpreters can be displayed as VIPs in a large tile.

Live translation

With live translation into over 100 languages, people from different countries can participate in your event in their mother tongue.

Screen reader support

For people with visual impairments, alfaview supports screen reader applications as well.

Features at a glance

Screen sharing

Share either your entire screen or a specific section of your screen. alfaview allows as many screen shares as you want at the same time – including audio.

Chat

Exchange information in writing with the other participants using the chat. Using the personal chat, you can send short messages to individual persons.

Toolbox

Integrate your tools for collaborative work, e.g. a file sharing tool, a survey or voting tool or a web link to your company's intranet.

Whiteboard

Develop content and visualisations on your virtual whiteboard together with your colleagues.

Second camera

Transmit two videos of one person at the same time. In this way, you can visualise a whiteboard or a technical presentation on a large scale.

Moderator features

Assign moderator rights to any number of users. These users have additional features at their disposal to manage the meeting.

All features at: alfaview.com/features

Features at a glance

Attendance list

Moderators can copy an alphabetically sorted attendance list of all participants in a room and paste it into any application.

Virtual backgrounds

Use individual virtual background images directly in alfaview – no additional software required.

Streaming & recording

Reach even more people by streaming your event live on your website, online video platforms or intranet via your own standard tool. Record your event and make it available afterwards.

alfaview API

Integrate alfaview easily into your existing corporate infrastructure with our communication interface.

File sharing & file management

Share files directly in the room and manage presentations, handouts and other materials centrally in one place.

Discover more alfaview features at:

alfaview.com/features

In good hands

The alfaview team has long-standing experience with the organisation of digital and hybrid events, helps you plan your digital event and works with you to create a room structure that meets your specific needs.

1

Before the event

Prior to the event, you will receive training in addition to the setup to introduce you to alfaview. If required, we will set up a test run for any speakers who are interested. Your alfaview rooms are available two weeks before the event, allowing you to explore and test our tool.

2

During the event

During the event, the alfaview team will be available to support participants, speakers and organisers with any questions they may have about alfaview. We are happy to answer questions in alfaview or by telephone so you can fully focus on your event.

3

After the event

Would you like to follow up on the success of your event with all parties involved? Your alfaview rooms are available to you for two weeks after the event as standard. If required, we can also make the rooms available for longer or even permanently. We are always striving to improve our services and appreciate your feedback!

The alfaview team will gladly help you at any time!

Made in Germany

Data protection

alfaview complies fully with the GDPR – as confirmed by several German data protection authorities. In the assessment of various video conferencing providers by the Data Protection and Freedom of Information Commissioner of the State of Berlin, alfaview received the maximum of four possible green lights, both on the legal and the technical level. The Data Protection and Freedom of Information Commissioner of the State of Baden-Württemberg also lists alfaview as one of the few GDPR-compliant video conferencing providers in its orientation guide.

Software from Germany

As a software product from Germany, alfaview stands for sensitive handling of personal data and fully implements the requirements of the GDPR and the German Data Protection Act (BDSG) with regard to data protection, transparency and data economy. alfaview is hosted exclusively in data centres located and with registered offices in Germany, supporting the digital sovereignty of the European Union.

Stable – secure – GDPR-compliant

- ✓ alfaview is GDPR-compliant and ISO 27001 certified
- ✓ alfaview holds the IT Security Label of the German Federal Office for Information Security (BSI)
- ✓ all data centres have their registered office in Germany and are ISO 27001 certified
- ✓ over 500 servers are in use for alfaview exclusively
- ✓ data, data transport and server hard drives are encrypted according to current BSI guidelines (TLS)
- ✓ audio & video streams are not stored
- ✓ data processing is limited to the GDPR area

Best practice

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For the first time, we conducted our annual Bentley Global Sales Meeting entirely virtually with alfaview. The result impressed the participants as well: the mix of interaction and presentation, show and reflection, information and entertainment flickered across the screens of more than 200 participants in 62 countries worldwide. alfaview was very user-friendly and easy to use for the participants of the event.

Kerstin Stotz
Bentley InnoMed

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With alfaview, we found a highly performant and GDPR-compliant video conferencing tool and were quickly able to provide state finalists with a digital offer for the Start-up BW Young Talents Camp and the state finals. The students had their own virtual practice rooms in advance and were thus able to optimally prepare themselves during the lockdown. The audio and video quality were consistently high, even with a large number of participants. With the VIP and screen sharing features, the students presented their business ideas in the best possible way. The support provided by the alfaview team was excellent.

Prof. Dr. Barbara Burkhardt-Reich
CEO Steinbeis – Zentren & Unternehmensentwicklung, Pforzheim University of Applied Sciences

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We usually gather in a single location of the globe to discuss several aspects of life all around our planet. As the pandemic made this impossible, alfaview allowed us to successfully reverse our point of view, focussing on a specific instrument in space from all around the world instead.

Daniele Cerra
Research Fellow, German Aerospace Center

Completed projects

INTERGEO Digital

Leading trade fair for geodesy, geoinformation & land management. 12,000 participants, 228 exhibitors and 345 sessions.

NANOTEXNOLOGY (Aristotle University of Thessaloniki)

Virtual representation of the entire event infrastructure of Europe's largest nanotechnology event with hundreds of international researchers and experts.

German Aerospace Center

1st DESIS User Workshop on the DESIS sensor aboard the ISS. Around 100 international participants followed the event virtually.

jugend forscht

Several regional competitions in which teams presented their projects digitally to the jury and audience.

Who is alfaview?

alfacube | Independent European Technology

Digital sovereignty requires high-performance European technologies. alfacube is developing them.
Group of companies with 500 employees, 80+ developers, headquartered in Karlsruhe, Germany

alfaview
Performant and secure video conferencing and collaboration platform — also available as an on-premises solution

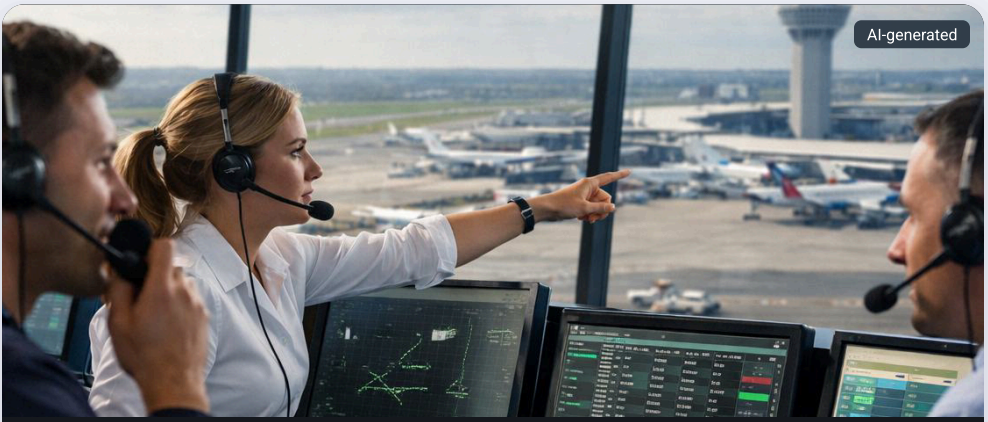
Semanux
Accessible computer and software control through facial expressions and gestures, promoting digital inclusion and self-determination.

alfatraining
Professional education for specialists and managers

EML Speech Technology
AI-powered speech recognition and translation

alfaATC Communications
AI-based speech recognition software for air traffic control

Project with the DLR



alfaATC Communications digitises pilot–controller communication with AI-based speech recognition (EML) and speech understanding (DLR). The on-premises software transcribes conversations automatically, stores them securely in line with EU regulations and increases efficiency and process quality in air traffic control. Since 2026, the software has been marketed by **alfaATC Communications**. A well-known major German airport is among its first customers.

alfaview

Plan your next event with us –
we look forward to advising you.

alfaview gmbh

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